

music video

# music video

- Song = 2 to 4 minutes
- Structure
  - Linear or Nonlinear
  - Flashback
  - Cross Cut
  - Reverse Chronology
  - Frame Story
  - Situational Irony

# music video

- Create a world = diegesis and mis-en-scene
  - Locations
  - Props
  - Characters
    - looks/dress, thoughts/feelings, words/actions
- Shoot the world
  - Shots – framing, angling, movement
  - Cuts

# music video

- Sequences
  - Cut in/out
  - Cut Away
  - Cut on Action
  - Jump Cut
  - Cross Cut
- Shots
  - Rule of 3rds
  - Close Ups
  - Angles and Depth

# music video

- Audio
  - Lip Sync ?
    - Must bring audio onsite when shooting
  - Places for natural sound?
  - Gimmick to start music?