



# Propaganda

- Used to sell
  - Glittering generalities, Bandwagon, Testimonials
- Used to scare
  - Fear (Slippery Slope)
  - Name Calling (Ad Hominem)

Should this chemical compound be banned?

- Accidental inhalation has caused agonizing death in small children
- Can cause permanent disfigurement
- Has crippled farm industry with crop damage, creating higher consumer costs
- Component of acid rain
- Responsible for injuries and deaths to American families
- Doctors say that it is found in cancer patients—  
New scientific research has found it in AIDS patients as well
- Terrorists have unregulated access to it

Dihydrogen Monoxide