

Television Tour and Radio Interview

Project Specs

- 1:30-2:00
- 20-40 Shots/B-Roll
- Intro – Acted Scene/Montage
- 3+ Interviews/Soundbites
- 1+ Stand Ups
- Tag – Reporter and Station

Shot Types

- Shots
 - Close Up / Medium / Long Shot
- Movements
 - Pan / Tilt / Zoom
 - Track / Pedestal / Dolly
- Angles
 - High / Eye / Low

Shot Tips

- Steady – Use Tripod/Monopod
- Close Ups
- Quick (1-5 seconds)
- Balanced/Symmetrical – Use Rule of Thirds
- Color
- Depth – Use Diagonal Lines – No Walls
- Light Source – Keep Light Behind
- Pre / Post Roll – Build Extra Second at Front / End of Shot

Radio Show 1

- Intro – Show / Host / Headline
- Announcement – School / Local Event
- Patter – For Fun Segment
- Contest – With Prize
- +1 – Interview – 1 Topic / 5 Questions
- Outro – Show / Host / Thank You

Radio Show 1

- 6 Segments
- 5 Songs
- Bridges
 - Song / Artist / Fact
 - Reference and Rereference
 - Connect Title / Theme of Song to Script

Radio Show 1

- Script – All Caps / Double Space
- Share with Partner / Teacher via Google Docs

Tour Checklist

- Audio
 - Audio should be at 3/4 on meter
 - No spikes in the red
 - Watch audio meter – don't rely on monitor volume
- Titles – Soundbites / Standups

Tour Checklist

- Voice Over
 - Introduce soundbites
 - Name / Title / Description
 - “Sell” your location
 - Why should we visit?
 - Tag
 - Station / Reporter
 - Final plug for business
 - Address / Website