



Welcome to the Video Production introductory course. During this semester, students will shoot and edit a tour, commercial, feature, and music video as well as produce a minimum of four live radio shows. In this class, high standards, expectations, and requirements are stressed and reinforced. Students should exhibit professional attitudes and behaviors, including outstanding management and organizational skills. The structure and content of the class requires students to be responsible, creative, cooperative, and positive. Students should consider the class to be *writing intensive with a substantial and demanding workload and time commitment*. The class also requires students to perform on a consistent basis in front of peers; these performances will be critiqued by yourself, your peers, and your instructor.

The course also carries a \$10 lab fee to cover the cost of course materials. Students also must provide a folder and a notebook for handouts and notes.

During this course, students will learn information about the radio and television industries. Students will gain skills and knowledge in interviewing, reporting, advertising, announcing, anchoring, editing, deejaying, and videography. The objective of the class is to foster sound journalistic fundamentals in each student. Students will explore the various techniques and technicalities before delving into technology.

The class requires students to be productive at all times, otherwise they will fall quickly into academic problems. The following two week cycle demonstrates the structure of the class once we get into the semester. These two week cycles will occur continuously, overlapping and flowing into one another, requiring organization, management, coordination, and responsibility on the student's part. Also, listed below, students will find their specific responsibilities in order to be successful.

Two Week Cycle

- Introductory Notes (one or two days)
 - Notes on industry terms/skills
 - Examples of radio/tv projects
- Workshop (eight days)
 - Present radio shows
 - Edit television shows
 - Storyboard/shoot next television project
 - Write script for next radio project
 - Monitor other radio shows
 - Critique personal radio shows
 - (Various small writing and video projects)
 - (Possible study guides)
- Presentation/critiques (one day)
 - Watch/evaluate all group projects
- Assessment and Review (one day)
 - Quiz over notes/tips/suggestions
 - Review key terms/skills

Responsibilities

- Students will be seated before the bell rings
- Students will not bring food or drink to class
- Students will prepare themselves for and participate in classroom projects
- Students will treat all individuals, materials, and equipment with respect
- Students will not be disruptive in the class or the halls
- Students will not leave class for any other purpose not related to class work
- =====
- Students will be held accountable for any lost or damaged equipment
- =====
- Students will respect the freedom they are given by acting appropriately and respectfully outside class
- Students will obtain prior permission to shoot in any specific locations or with any specific people

All work is due (study guides, scripts, storyboards, videos, radio shows) at the beginning of the hour of the assigned date. *Late assignments will receive percentage deductions*. Students must present their radio shows live on their assigned date or face the loss of credit. Each student will be evaluated by their peers for their contributions on radio and television projects. Theses peer reviews will affect student grades.

The success of the class depends upon individuals and groups getting their work completed. Students who violate these rules will meet with me at 6:45 in the morning to discuss and resolve negative situations. Consistent violators will be asked to remove themselves from this elective class. Parents/guardians and administrators will be contacted if a student makes poor academic or behavioral choices. I want dedicated students in this class who are committed to completing projects and to improving themselves. This class is an elective; it is not required to graduate. Students should consider it a privilege to participate in it.

All equipment must be treated with extreme care. The damage or loss of equipment reduces our ability to perform various and exciting projects. We operate without a budget: when equipment is gone, it is gone. The class becomes less interesting without hands-on application.

Students must be accountable. Equipment should be reserved well and must be picked up immediately after school on the date for which it has been signed, otherwise it will be issued to other students. It must be returned before school the following morning or grade penalties will be assessed. We have a few cameras for many students; students must practice common courtesy. *Students will be held accountable and responsible for any equipment checked out in their name which becomes missing or damaged or nonfunctioning.* Groups will be limited to leaving the classroom one time per week to video and will be limited to checking out equipment one time per week to maintain equipment and provide opportunities for all students.

The use of audio and video involves an exploration in personal creativity. It also requires a sense of professionalism, a degree of maturity. Any inappropriate material played or produced will result in a loss of credit and expulsion from the class. If the behavior recorded on camera would be inappropriate or illegal at school, then such video is not to be brought into the classroom. This class only works through mutual trust, respect, and cooperation which begins with open communication. Everyone must work together. I look forward to the challenges and achievements of the coming semester.

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