

Semester 1 Final Exam Essays

Persuasive Essay Question

- Intro – 2/3 key points – address opposition – call to action = 5 total paragraphs in 40 minutes
- Put us in scene / throw us in issue
 - Use imagery/anecdote of situation → Build to thesis
- Thesis is definitive statement / take on issue / outline talking points
- Outro is closing argument / finish strong / use rhetoric
- Balance logos and pathos
 - Offer ex / imagery / situation for each point

Some Issues

- “I” only for anecdotes
- Play Up / Ref = I want to hear and see more
- Can’t use cyclical argumentation
 - Bribe is bad because it’s bad
 - You need to prove/show
- Need to develop style
 - More exs / imagery to support – Visuals = Voice
 - Don’t forget satire

Incentives for Charity

For Incentives

- “Gateway drug” - Give taste
 - Like it – Do it on own
- Maybe not a value at home
 - Need to introduce
- Real work to fix real need
- Still can choose no reward
- Everything in life is incentive (See Freakanomics)
- Tie incentive to curriculum
- Education is socialization

Anti Incentives

- Bribe mentality / Culture of expectation
- No long term benefit – See “warm fuzzy” phenomenon
- Academic Integrity – Not rewarding ability or effort
- Poorer students at a disadvantage – See irony



- Warm Fuzzies: The competition to see who feels best about themselves

Corporate Sponsorships in Schools

For sponsorships

- Money = activities = participation = motivation
- Schools in need in time of budget cuts (See smsd)
- Already exposed – Ads ubiquitous (See person next to you)
- Teenagers do have minds
- Community accountability and interdependence

Anti sponsorships

- Loss of class time – Distraction
- How much money do we need?
- Pressure to meet expectation
- Push of product / lack of choice
- Age appropriateness / school reputation
- Dubious ties (See Lance Armstrong and Sporting Park)



- You, Too, Can Be \$10,000 Richer!!!

Call To Action

- Close with Rhetoric
 - Rhetoric = tools of writer to persuade, to give punch, to add style
 - Repetition, Parallelism, Rhetoricals, Imagery
 - Drive home the issue / make call to action

Call To Action

- Barack Obama
- "We don't turn back. We leave no one behind. We pull each other up. We draw strength from our victories. And we learn from our mistakes. But we keep our eyes fixed on that distant horizon knowing that providence is with us and that we are surely blessed to be citizens of the greatest nation on earth."

Rewrite Instructions

- Type in class essay in MLA format in Google Docs
- Fix all teacher and student suggestions
- Make your own corrections
- **Highlight 2 examples of support per body paragraph**
- **Underline/label 2 examples of rhetoric in outro**
- Share Google Doc (sogatewo)